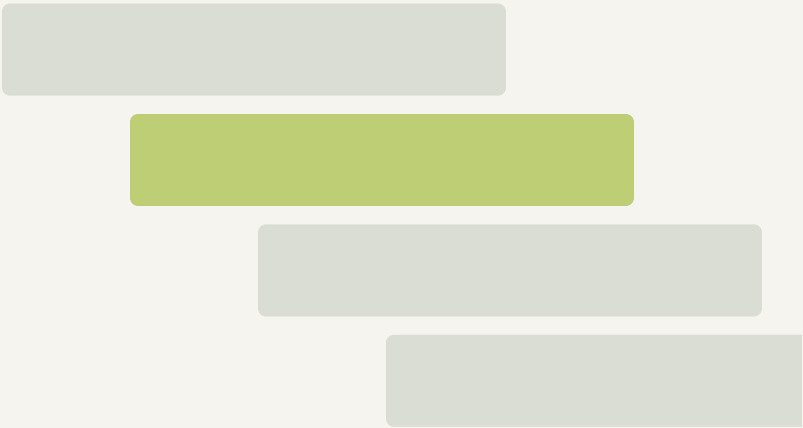


stackivo

Less friction.
More forward.

A minimal identity for a fictional workspace that brings structure to busy teams and their projects.

LOGO / COLOR / TYPE / ICONS / APPLICATIONS



Build clarity, one step at a time.

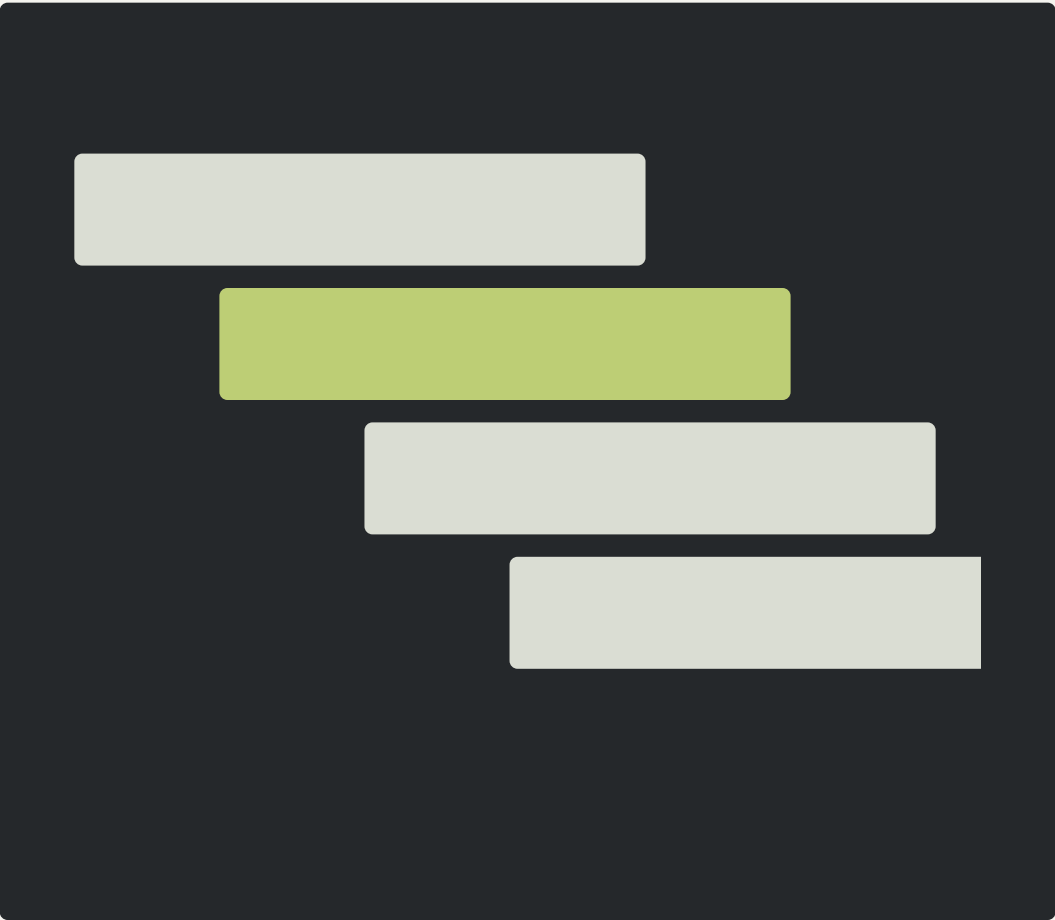
Two offset forms create a compact, directional symbol. The lime plane gives the system one controlled point of emphasis while the wordmark stays calm and direct.

01 **Clear**

02 **Ordered**

03 **Focused**

A compact system that can move from an app icon to a product launch.



DESIGN INTENT

One identity. A useful set of assets.

Use the full lockup for introductions. Use the mark when space is limited and the brand is already clear.



PRIMARY LOCKUP / LIGHT



REVERSED LOCKUP / DARK



Standalone mark



Standalone wordmark / fixed artwork



App tile / same mark

A palette with a clear job.

Use the core neutrals for most surfaces. Reserve accent color for emphasis and a small number of actions.

Charcoal #25282B RGB 37 / 40 / 43	Chalk #F5F4EF RGB 245 / 244 / 239	Lime #BDCE75 RGB 189 / 206 / 117	Stone #DADDD3 RGB 218 / 221 / 211
--	--	---	--

TYPICAL BRAND COMPOSITION



Charcoal on chalk for reading. Use charcoal on lime for action labels.

A voice you can read.

Supporting typography for websites, product screens and communications. The logo remains supplied artwork.

Sora

A structured sans serif adds a digital character without excess decoration. Strong headings and quiet body text create a clear reading order.

Aa Bb Cc Dd Ee Ff Gg
0123456789 / & + ?

REGULAR 400 / BOLD 700

A SIMPLE DIGITAL SCALE

Less friction.

Display / 48 px / Bold

Your next step, clearly.

Heading / 28 px / Bold

A short sentence that explains what happens next. Keep the language useful and direct.

Body / 16 px / Regular / 24 px line height

Continue

Label / 14 px / Bold

Small details. One family.

Six original interface icons share the same grid, optical weight and corner treatment.



Workspace



Connections



Tasks



Team



Insights



Security

24

px base grid

Consistent outline

Rounded line ends

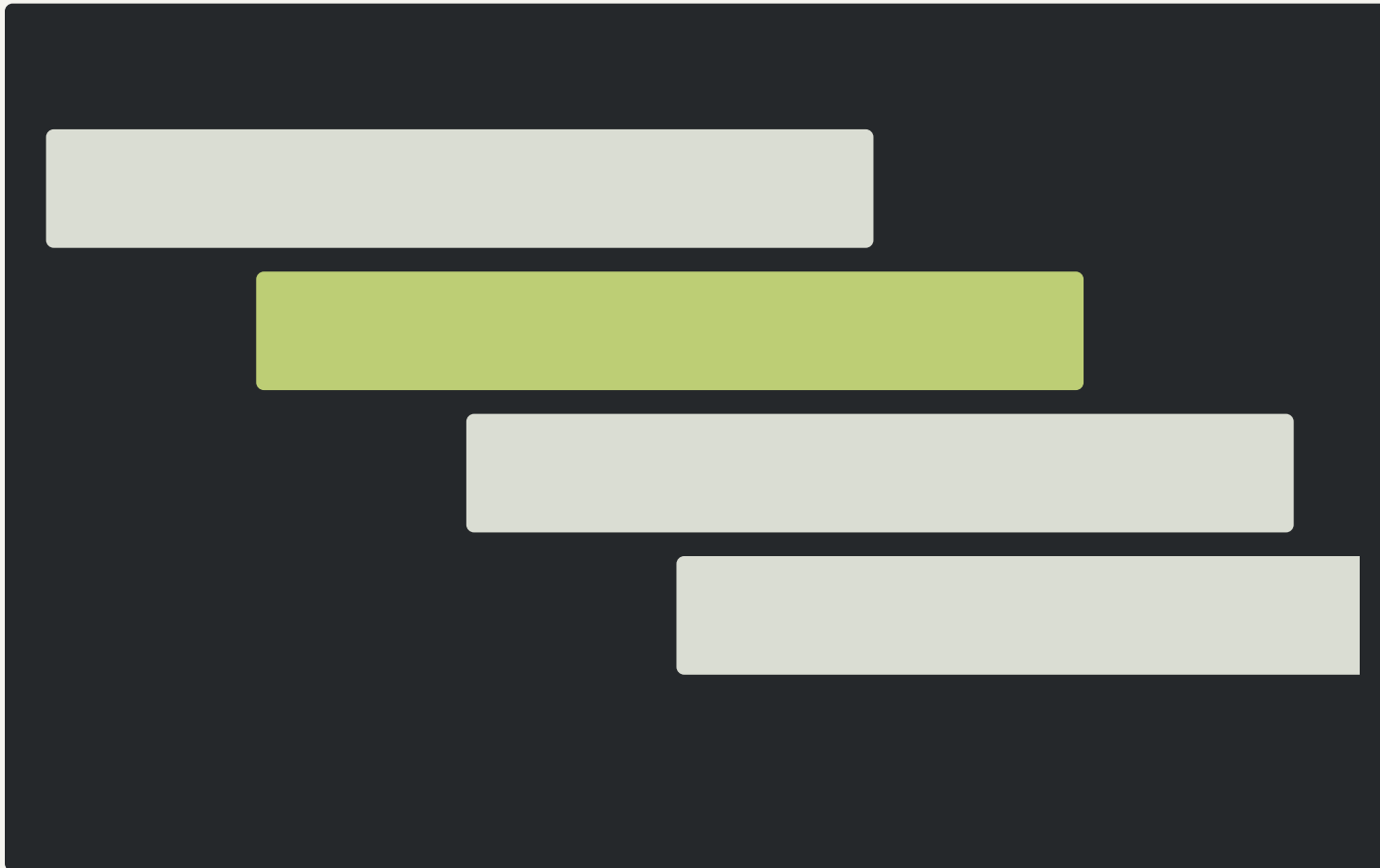
Optical centering

One color per icon

Keep the brand mark separate from navigation icons. Add a text label when the action may be unfamiliar.

Offset modules

Build with aligned rectangular panels and a single stepped offset. Use lime to identify the next action or the most important piece of information.



01 / REPEAT WITH INTENT

Choose one visual motif per composition. Let repetition create recognition.

02 / GIVE CONTENT ROOM

Use generous outer margins and a consistent spacing rhythm. Keep decoration away from body copy.

03 / KEEP THE LOGO INTACT

Supporting shapes can scale and crop. The logo keeps its original proportions.

A system that works on screen.

Concept interface. Sample content demonstrates the identity; it does not represent a live product.

stackivo

Overview

Workspace

Tasks

Insights

Workspace

Everything your team needs, in one place.

3

Active spaces

12

Shared tasks

4

Next steps

YOUR WORK

Product launch

In progress

Website refresh

In review

Customer onboarding

Ready

FIRST-RUN EXPERIENCE

Give the work a home

Keep the next step in view.

Create workspace

INDEPENDENT SAMPLE / FICTIONAL B2B SAAS BRAND

08 / 10

Recognizable beyond the product.

A launch card, header and product message carry the same palette, type, icons and visual language.

stackivo

Make room
for progress.

A clearer way to work.

Explore the platform

SOCIAL / LAUNCH CARD

stackivo

A little less admin.
A lot more momentum.

Your next step is ready.

Open your workspace, find the priority and bring your team along.

Open workspace

HEADER + PRODUCT MESSAGE

Keep the system consistent.

Practical rules for using the concept assets together.



Clear space = at least 1/4 of the mark height.

Starting sizes: mark 24 px / lockup 160 px wide.

USE THE SUPPLIED ARTWORK

- Keep the logo proportions and spacing intact.
- Choose the supplied light or dark version.
- Keep the wordmark lowercase.
- Avoid stretching, glow, shadows and busy backgrounds.

ABOUT THIS SAMPLE

Independent fictional brand concept. Existing generated logo artwork is preserved in this presentation. Supporting typography, icons and layouts demonstrate the proposed identity system.

Production handoff: vector logo masters, final color calibration and small-size checks before release.

Typeface: Sora / Google Fonts